Main Street Advisory Board
Minutes - February 5, 2026

1. Call to Order: Chairman Moore called the meeting to order at 4:00pm.

   Roll: Chairman Moore; Directors Anderson-Cook, Cossart, Lay, Presswood, Ray and Walker were present.

   Staff: Alicia Hartley – Downtown Manager, Holly Wharton – Economic Development Director, Anya Turpin – Visit Perry, and Christine Sewell – Recording Clerk

2. Guests/Speakers

   a. Tabitha Clark, Communications Director – Ms. Wharton advised Ms. Clark was unable to attend but wanted to remind the board of the City's best practices for social media.

3. Citizens with Input - None

4. Old Business – None

5. New Business
   a. Façade grant reimbursement 921 Carroll Street

   Director Presswood motioned to approve reimbursement of $2500; Director Anderson-Cook seconded; all in favor and was unanimously approved.

   b. Façade grant reimbursement 1003 Swift Street

   Director Lay motioned to approve reimbursement of $1000; Director Ray seconded; all in favor and was unanimously approved.

   c. Downtown Speaker Usage Policy Review

   Ms. Hartley presented a draft policy that establishes guidelines for system usage and who can use it. Chairman Moore asked how the determination would be made for non-profits; Ms. Hartley advised on a case-by-case basis and suggested perhaps for the first year or two, not allow outside agencies or requests; Director Walker agreed. Director Cossart inquired about who determines what explicit language is. On conclusion it was the determination of the board to keep use in house for the city only and Visit Perry and revisit after the first year. Ms. Hartley asked about time frame and playlists; it was decided for the first year to only have instrumental music 7days a week from 9am-10pm, and Saturdays and Sundays from 10am -11pm and holidays would be themed instrumental music .

   d. Approve January 7, 2026, minutes

   Director Cossart motioned to approve as submitted; Director Lay seconded; all in favor and was unanimously approved.

   e. Approve December 2025 financials

Director Anderson-Cook motioned to approve as submitted; Director Lay seconded; all in favor and was unanimously approved.

6. <u>Chairman Items</u> – Chairman Moore thanked Director Cossart for her many years of service as Chairman.

7. <u>Downtown Manager's Report</u>
   a. Downtown Projects update – Ms. Hartley advised at the Chalet Lofts Smile Palette coming, and a new prospect is pending for the 700 block of Carroll Street. The sidewalk project at Carroll & Jernigan Street by Scoopology for brick sidewalks has gone to bid. Council approved the next phase of Legacy Park. The speakers are still delayed in shipping; update requested. The picnic table at Welcome Park is installed and there will be a ribbon cutting scheduled. The date for the public stakeholder meeting for the Jernigan Street Small Area plan is being finalized; the board will provide their input after that. Perry Startup Summitt is February 19 & 20. The Main Street annual assessment is February 12th in Statesboro.
   Ms. Hartley from follow up of the holiday ornament discussion provided a draft mockup; the board concurred to move forward and requested the cost for a larger quantity purchase and elected to do sales internally the first year, with the possibility of selling with the merchants the second year.

8. <u>Promotion Committee Report</u> – Director Anderson-Cook advised for Galentine's Day Shop Late, Lanier Hayes Designs will provide the flowers to be given out at their cost is requesting an expenditure of $200. Director Cossart motioned to approve the $200 expenditure for flowers; Director Presswood seconded; all in favor and was unanimously approved. Tickets for the annual wine tasting event will go on sale February 11th and Ms. Hartley advised a request for the VIP area and the small bites has been sent to all downtown restaurants. Dog Days of Summer vendor applications have been sent.

9. <u>Other</u> – None

10. <u>Adjourn</u>: there being no further business to come before the board the meeting was adjourned at 4:50pm.

Approved 03.05.26